

The Office for Stewardship and Development of the  
Diocese of La Crosse is pleased to present

# Building on Solid Rock...

Come join us for a value-packed day to help you and your  
parish leadership refresh and revitalize in the NOW  
while beginning a solid plan for the FUTURE!

Join us, along with our presenters, Ms. Laurie Whitfield, Director of Parish Stewardship,  
Diocese of Rockville Centre, NY and Mr. Kevin Lynch, President of Lynch Development Associates, Inc.  
for a day of stewardship and strategic planning that addresses all aspects of parish life.

*This day will not be just a classroom  
lecture series.  
You and your  
leadership will  
leave with the  
foundation  
and planning  
tool to build  
short and long  
term goals  
and, at the same time, be invigorated  
to achieve them!*



For all Pastors, Associate Pastors, Parochial  
Administrators, Deacons, Administrative  
Assistants, Business Administrators, Office  
Managers, Secretaries, Trustees, Members of the  
Pastoral and Finance Councils, Stewardship  
Committees and Key Ministry Leaders.

## The day includes:

- ⇒ Mass
- ⇒ **Discovering The U.S. Bishops' Pastoral Letter:  
'Stewardship: A Disciple's Response'**
- ⇒ **Strategic Planning is Good Stewardship**
- ⇒ **Building Your Parish's Strategic Stewardship Plan**

## Three separate dates and locations:

### Tuesday, February 14

La Crosse Diocesan Center, La Crosse  
Mass begins at 7:30 a.m.; Christ the King Chapel

### Wednesday, February 15

Immaculate Conception Parish, Eau Claire  
Mass at 7:00 a.m.

### Thursday, February 16

St. Joseph's Parish, Stevens Point  
Mass at 8:00 a.m.

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LYNCH DEVELOPMENT ASSOCIATES

[www.lynchdevelopment.com](http://www.lynchdevelopment.com)

We are grateful to Lynch Development Associates for subsidizing  
the cost for the day so we may offer it to you at **NO COST**.

**Pre-registration is Requested.**

**Continental Breakfast & Lunch Provided**

Please visit [diolc.org](http://diolc.org) or call Jeff Reiter at 608.791.2685

# Our Presenters...



**Kevin Lynch** is president of Lynch Development Associates of Huntington, New York. He founded the consulting firm in 1994 and over the years, it has raised over \$1.5 billion dollars through its capital and stewardship services for parishes, schools, religious communities, retreat houses and other nonprofit organizations. Mr. Lynch is a graduate of St. John's University in New York with a bachelor's degree in speech with specific concentration in rhetoric and public address. Throughout his career, Mr. Lynch has become well known as a motivational speaker with regard to key issues facing the church today. Mr. Lynch served as a board member of ICSC, was co-chair of the registration campaign and Emcee for the ICSC conferences. Kevin is also a board member of the Michael Lynch Memorial Foundation ([www.mlynch.org](http://www.mlynch.org)), serves on the Vision to Action committee for Our Lady of Mercy Academy in Syosset, New York, and is a member of the ICSC marketing and development committee.

**Laurie Whitfield** is the Director of the Office of Parish Stewardship for the Diocese of Rockville Centre, NY. She has been with the Office for more than 18 years and has helped move parish stewardship forward in the diocese.



Prior to this position she was an educator and corporate trainer. Laurie has developed many resources, including her published works, *"Taking Care of God's Gifts"* with Our Sunday Visitor. She initiated a computer training series, communications seminars as well as spiritual and gift discovery sessions and more to help parish leaders in their stewardship efforts. Laurie is a repeat presenter at the Annual ICSC Conference, has offered the keynote address and breakout sessions at Regional (Arch) Diocesan Stewardship Days and various other engagements. Additionally, Laurie holds a BS in Music Education and an MA in Pastoral Administration. She is a Dominican Associate and has been a liturgical musician for many years.



**Lynch Development Associates (LDA)** Lynch Development Associates (LDA) is a Catholic development firm that specializes in assisting dioceses, parishes, schools and other entities with their development needs. Since 1994, LDA has partnered with clients to raise the necessary funds to construct and renovate buildings, fund new initiatives and research, build new churches, parish centers and schools. We have also been successful with annual appeals, debt reduction campaigns, stewardship initiatives and the establishment of endowments in various communities nationwide. Our firm, having raised over 1.5 billion dollars, maintains a 98% success rate in meeting our goals. Our directors are intimately involved in every aspect of your campaign enabling us to give clarity to your vision and together, make your dreams a reality.

*Annual Appeals, Feasibility Studies, Capital Campaigns, Major Gift Solicitations, Fundraising, Development, Endowment Campaigns, Prospect Research, Spanish Language Programs, Stewardship Initiatives, Offertory Programs, Planned Giving, Strategic Planning*