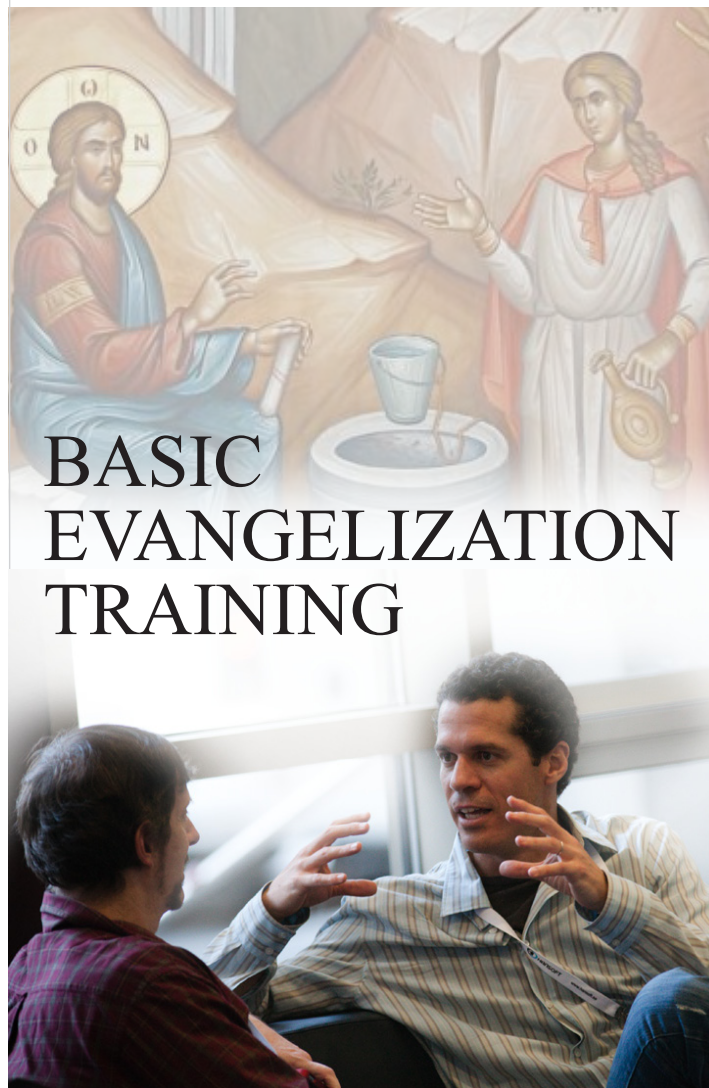




DIOCESE of LA CROSSE, WI
Offices for Ministries and Social Concerns
3710 East Avenue South, P.O. Box 4004
La Crosse, WI 54602-4004



BASIC EVANGELIZATION TRAINING

APRIL 28-29, 2017

**Holy Cross Diocesan Center
3710 East Ave. South
La Crosse, WI 54601**

Beyond the Four Walls of the Church

Hotel Accommodations

If non-profit, bring Tax Exempt number

Hampton Inn & Suites

511 3rd St N, La Crosse, WI - Downtown

Rate: \$85 double

Block of rooms has been reserved until April 7th
Mention Basic Evangelization Conference for rate
608-791-4004

Days Inn

101 Sky Harbour Drive, La Crosse, WI - French Island

Rate: \$84 Double

Block of rooms has been reserved until April 1st
Mention Basic Evangelization Conference for rate
608-783-1000

Quality Inn

1830 Rose Street, La Crosse

Rate: \$84 single \$94 double

Block of rooms has been reserved until March 28th
Mention Basic Evangelization Conference for rate
608-781-1400

Holiday Inn & Suites

200 Pearl Street, La Crosse - Downtown

Rate: \$99 Double or King

Block of rooms has been reserved until April 6th
Mention Basic Evangelization Conference for rate
608-784-7777

AmericInn

1835 Rose St, La Crosse, WI

Rate: \$115 single or double

Block of rooms has been reserved until March 28th
Mention Basic Evangelization Conference for rate
608-781-7000

Settle Inn

2110 Rose Street, La Crosse, WI

Rate: \$79

Block of rooms has been reserved until March 31
Mention Basic Evangelization Conference for rate
608-781-5100



REGISTER ONLINE AT
www.diolc.org/basic-evangelization
 Or mail the form below
Deadline April 17 by Mail
April 21 for Online Registration

Name: _____

Address: _____

City: _____

Phone: _____

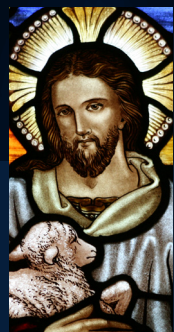
E-mail: _____

Cost: \$45 - includes Saturday continental breakfast, lunch and materials.

Title (circle): DRE / CRE / CYM / Youth Min. / LFI
 Priest / Deacon / Pastoral Assoc. / Catechist / Other

Hotel arrangements, if needed, are your responsibility.
 See attached listing. If registering by mail, enclose check payable to Diocese of La Crosse and send to:

Basic Evangelization Training
Diocese of La Crosse
Office of Ministries & Social Concerns
P.O. Box 4004 | La Crosse, WI 54602-4004
Special needs or questions? Call 608-791-0161.



“Being a disciple means being constantly ready to bring the love of Jesus to others, and this can happen unexpectedly and in any place.”

~ Pope Francis, *Joy of the Gospel*

Jesus: “Go and make disciples....”

Our world is hungry for Jesus Christ, and as Pope Francis wrote in *Joy of the Gospel*, “All of us are called to mature in our work as evangelizers – to have better training, a deepening love and a clearer witness to the Gospel.”

Evangelization is not complicated, and yet it is an art. Rather than a lot of theory, it requires practical wisdom tested by real-world experience. This is where St. Paul Evangelization Ministries excels and what this weekend training will deliver – tools for Catholics to engage the culture in a simple, non-confrontational method of evangelization.

Founded in 2012, St. Paul Evangelization Ministries has conducted trainings in dioceses all over the U.S. and Canada and as far away as Australia and the Philippines.

Adam Janke, Vice President and Program Director for St. Paul Evangelization Ministries, will be our presenter. We anticipate out-of-state attendees for this training. You are encouraged to register early.

This training is for EVERYONE: Clergy, parish staff and regular Catholics. Every parish is encouraged to send at least two people. Parish teams are at the forefront of the New Evangelization.

BASIC EVANGELIZATION SCHEDULE

FRIDAY

6:30 - 9:00 p.m. — Registration (till 7:00 p.m.)

- *The Four Great Questions*
- *The New Evangelization & Modern Culture*
- *The Art of Christian Listening*
- *Building Trust*

SATURDAY

8:30 a.m.- 4:00 p.m. (Large & Small Group Components)

Holy Mass — Continental Breakfast (till 9:30 a.m.)

- *Basic Etiquette & Evangelization*
- *Christian Testimony*
- *One Good Reason & Archetypes*

Lunch

- *Evangelical Apologetics*
- *Prayer & the Evangelist*
- *Live Lab*
- *Discussion & Conclusion*



**ST. PAUL EVANGELIZATION
 MINISTRIES**

“It is Jesus you seek when you dream of happiness, when nothing else you find satisfies you; it is he who provokes that thirst.”

~ St. John Paul II, World Youth Day 2000