

May 25, 2018

«name»
«addr_line1»
«city», «state» «zip.»

Dear «first_name»,

May the Lord give you Peace!

As we close out our 2017-18 Diocesan Annual Appeal, *Stewards of Hope*, I personally invite you to prayerfully consider making a gift to the Diocesan Annual Appeal **before June 30, 2018**. This year's theme, *Stewards of Hope*, reminds us to extend ourselves for God's Kingdom here on earth for the common good. It is because of God's generosity in our lives that we are able to be generous to others.

I invite you to invest in the Diocesan Annual Appeal at your parish, «Parish Name». The Appeal provides many channels for hope and grace to endure in our community. You may also make your donation online by visiting <http://www.dioc.org/hope>.

Our Holy Mother Mary approached her Son at the wedding in Cana with the faith knowing He could make a difference and hoping He would. God has given you gifts knowing you can make a difference and He hopes you will make a difference as well. This year, please prayerfully consider echoing Christ's response with a generous response to the Diocesan Annual Appeal.

In Christ,

«signature.»

+William Patrick Callahan
Bishop of La Crosse

P.S. If you already supported this year's Diocesan Annual Appeal and your gift crossed this letter in the mail; Thank you and I apologize for any inconvenience and confusion that may have resulted. For more information regarding the Diocesan Annual Appeal, and how your gift helps those in need, please visit our website at dioc.org/stewardship. May God continue to bless you and your loved ones.