

PRIVACY POLICY –  
DIOCESE OF LA CROSSE

Welcome to the website (the “Website”) of The Diocese of La Crosse. This Website is operated by The Diocese of La Crosse (the “Diocese”). This Privacy Policy (the “Policy”) states the Diocese’s policy relative to the information, including personal data and other information, collected from visitors to this Website.

Information Collected

When you visit the Diocese using this Website, the Diocese may collect personal data from you. The data collected includes the following:

Personal Information

The Diocese only collects personally identifiable information on a voluntary basis. This information is provided to the Diocese by the visitor through the completion and submission of forms, inquiries, and other similar means. “Personal Information” may include, but is not limited to, a visitor’s name, address, telephone number, and e-mail address. By voluntarily providing the Diocese with Personal Information, the provision of such information indicates the visitor’s consent to the Diocese’s use of the Personal Information in accordance with this Policy.

Non-Personal Information

When you interact with the Diocese via this Website, the Diocese receives and stores certain personally non-identifiable information (“Non-Personal Information”). Non-Personal Information, which is passively collected using various technologies, cannot be used to identify a specific user. The Diocese may store such information itself or in databases owned and maintained by Diocesan affiliates, agents, or service providers. The Diocese may aggregate personally non-identifiable information.

Cookies

In connection with the operation of this Website, the Diocese may employ the use of technology commonly known as “cookies.” A “cookie” is an element of data that a website can send to the Internet browser of a visitor to that website. A “cookie” is not a computer program and has no ability to read data residing on the visitor’s computer or instruct it to perform any step or function. The “cookie” does not extract any Personal Information.

Use of Information Collected

The Diocese uses Personal Information a visitor provides in a manner consistent with this Policy. If a visitor provides Personal Information for a specific reason, the Diocese will use the Personal Information for the purpose it was provided. The Diocese, its subsidiaries, affiliates, and agents may use Personal Information and Non-Personal Information collected through the Website to improve the content and functionality of the Website.

The Diocese may disclose Personal Information if required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation, (ii) protect or defend the rights or property

of the Diocese, (iii) act in urgent circumstances to protect the personal safety of visitors to the Website, or (iv) protect against legal liability.

#### Disclosure of Information Collected

The Diocese will not sell, license, transmit, or disclose information collected to parties unaffiliated with the Diocese unless such sale, license, transmittal, or disclosure is expressly authorized by the visitor or required or permitted by law. In all cases, the Diocese will disclose information collected consistent with applicable laws and regulations, and will require the recipient of such information to protect the information and use it only for the purpose it was provided.

#### Exclusions

This Privacy Policy does not apply to any Personal Information collected by the Diocese other than Personal Information collected through this Website. The Diocese shall be free to reproduce, use, disclose, and distribute any unsolicited information to others without limitation or attribution. This includes, but is not limited to, information posted to any public areas of the Website, such as bulletin boards, any ideas for new information, resources, products or services, and other unsolicited submissions.

#### Use by Children

The Diocese does not knowingly collect Personal Information from children under the age of 13. If you are under the age of 13, please do not submit any Personal Information through this Website. If there is reason to believe that a child under the age of 13 has provided Personal Information through this Website, please contact the Diocese.

#### Security

The Diocese takes reasonable precautions to protect visitors to its Website and information provided by such visitors. Unfortunately, the transmission of information via the internet is not completely secure. Any transmission of personal information is at your own risk. The Diocese is not responsible for circumvention of any privacy settings or security measures contained on the Website.

#### Hyperlinks to Other Websites

This Website may contain hyperlinks to other websites not operated or controlled by the Diocese ("Third Party Websites"). The Diocese is not responsible for either the privacy policies of Third Party Websites or the validity of information contained therein. Inclusion of hyperlinks to Third Party Websites does not in any manner imply any endorsement of the material on Third Party Websites or association with their owners or operators.

#### Disclaimer of Warranties

YOU EXPRESSLY AGREE THAT YOUR USE OF THE SERVICE IS AT YOUR SOLE RISK. THE SERVICE IS PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS. THE DIOCESE EXPRESSLY DISCLAIMS ALL WARRANTIES OF ANY KIND, WHETHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTIES REGARDING DATA PRIVACY OR DATA SECURITY.

### Limitation of Liability

YOU EXPRESSLY AGREE THAT THE DIOCESE SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES. YOU SPECIFICALLY AGREE THAT THE DIOCESE IS NOT RESPONSIBLE OR LIABLE TO YOU OR ANYONE ELSE FOR ANY VIOLATION OF THE RIGHTS OF ANY PARTY, INCLUDING, BUT NOT LIMITED TO, INTELLECTUAL PROPERTY RIGHTS, RIGHTS OF PUBLICITY, OR RIGHTS OF PRIVACY. IF THE DIOCESE IS FOUND TO HAVE VIOLATED ANY OF YOUR RIGHTS, YOU ACKNOWLEDGE AND AGREE THAT ANY DAMAGES RECOVERABLE AGAINST THE DIOCESE ARE LIMITED TO THE LESSER OF YOUR ACTUAL, PROVEN DAMAGES OR \$10.

### Governing Law and Jurisdiction

All matters relating to the Website and this Policy and any dispute or claim arising therefrom or related thereto (in each case, including non-contractual disputes or claims), shall be governed by and construed in accordance with the internal laws of the State of Wisconsin without giving effect to any choice or conflict of law provision or rule.

Any legal suit, action or proceeding arising out of, or related to, these Terms of Use or the Website shall be instituted exclusively in the federal courts of the United States or the courts of the State of Wisconsin.

### Changes to Privacy Policy

The Diocese reserves the right to update or modify this Privacy Policy at any time and from time to time without prior notice by posting the updated Privacy Policy on this page. Continued use of this Website after updates have been posted shall indicate agreement with the terms of such revised Privacy Policy.

### Contact Information

To offer comments about this Website or about the information present in this Privacy Policy, please contact the Diocese at:

Diocese of La Crosse  
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PO Box 4004  
La Crosse WI 54602-4004  
Email: \_\_\_\_\_