

# Parish Round Table

Fall 2019

WORKING TOGETHER

# JOY

SHARING

STANDING FIRM IN THE FAITH



## DIOCESAN ANNUAL APPEAL

### 2019-2020 PRAYER

Holy and Triune God, Father, Son, and Holy Spirit, we thank you for Your gifts of time, talent, and treasures manifested in our daily lives.

We pray, Father, for the openness of heart; Jesus, we ask for the ability to recognize Your gifts in ourselves as well as in our brothers and sisters; Holy Spirit, we ask for Your guidance for us to live the life of stewardship for which we were created and called.

St. Joseph, we ask you as the Patron of our Diocese, intercede for us, be a model in our use of our time, talents, and treasures by living the command of Jesus, working together and sharing the Joy of the Gospel, for the building up of the Kingdom to Heaven here on earth.

Holy Mary, Mother of God, so gracious, our model of humility, help us and encourage us, strengthen us in our faith, so we may generously answer the Lord's call with a resounding yes to a life of service for which the Father created us, Jesus calls us, and the Holy Spirit guides us.

We ask this through Christ, our Lord. Amen.

# Introductions

Questions?

# Agenda


- Review of parish census software, [Standard Operating Procedures](#) and best practice.
  - Raiser's Edge moving to Member-based IDs
  - Parish Administrative Staff Listings – The “Staff only” standard, a review of recent updates – Nick
  - New and unassigned Staff positions
  - Synodal references for Staff Positions
    - Parish Board of Directors (BOD) Secretary, Treasurer
    - Ministry positions (Lay Formation Graduate, Leader of Prayer Graduate, etc)
  - Autofill field values – how Family, Member and Staff field values are automatically filled in by your browser. How to turn Autofill off.
  - None@fake.email – setting up Staff who have no email address.
  - All in the Family
    - Delete Selected Family (Do not use this button)
    - Forget Selected Family (Don't use this one either)
    - Export to New Family (Please use this button!)

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# Staff record standards (SOP)

! For both Add Staff and Edit Staff (screen is untitled) only limited Member record data is presented for data entry or editing. There is a corresponding Staff Family record which must be edited to maintain correct Staff standards. Use [Member List Search, Filters](#) to find and review the corresponding Staff Family and Member records. Select the Member DUID checkbox in the search dropdown, enter the Staff Member DUID in the search criteria box. This will present the full Staff Family and Member data screens. The following field values are required for all Staff records.

Staff Family record values		Staff Member record values	
Formal Mailing Name	Must be filled in	Title	blank
Family Group	Staff Only	Role	Head
Registration Status	unchecked	Status	Inactive
Home Address	Use home address		
Send Mail, Publish, Photo etc.	unchecked		 Inactive Member Status prevents double-counting of Staff in census reports

[diolc.org/pims](https://diolc.org/pims)



## **Parish Staff Listing**

- **new required positions added from Synodal references**

- PCCW – Women's Ministry Contact

- Vocations Contact

- Pastoral Council Assistant to the President – formerly Parish Council Chairman

- **positions added as part of ministry programs**

- Lay Formation Institute Graduate

- Leader of Prayer Graduate

- **new positions coming soon**

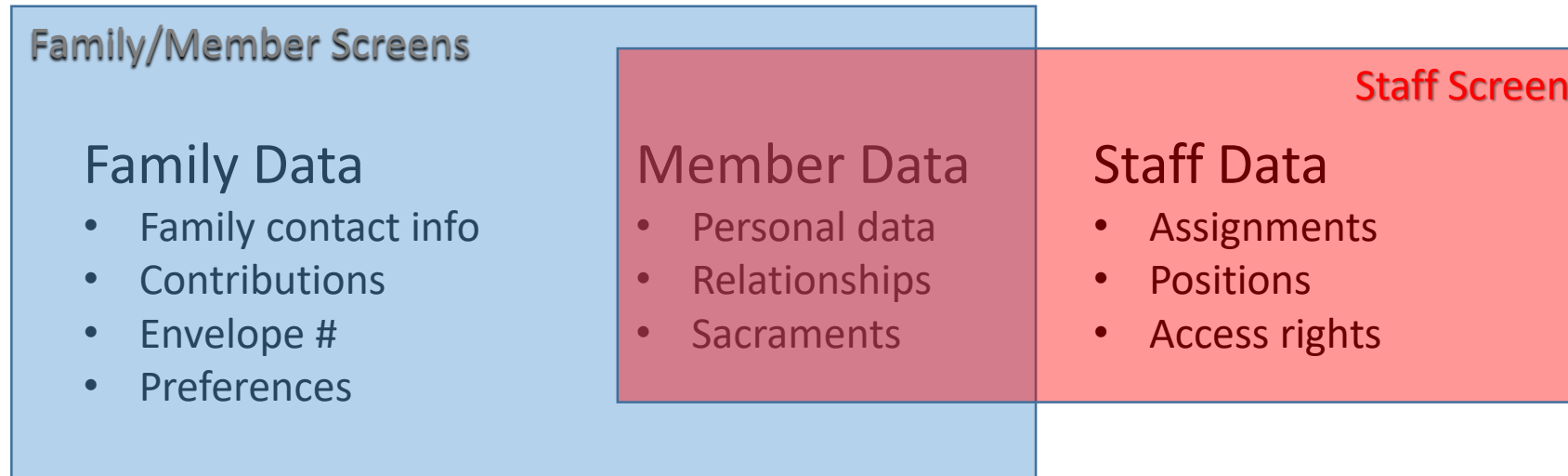
- Parish BOD Secretary

- Parish BOD Treasurer

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# Get the whole picture



You need all three screens, and sometimes, more, to get the whole picture.

Making your Staff visible again. Set Member Status default to “All”

Staff List

St Francis of Assisi Parish, Necedah

100 records

Filter Criteria: None Filter Column: Name Ascending

Advanced Filter

Please enter and/or select the criteria for search. Only entered and selected values will be applied to by the filter.

Member Status: All

Assignment: Active

Show End-Dated Staff: All

Member DUID: Deceased

First Name:

Last Name:

Home or Work: Home

Nick Name:

Phone #:

E-Mail Address:

Exact Search: ☐

Apply Clear Cancel

Name	Organization
Chou, Luna	1362
Heinzl, Glen	1362
Janowski, Wesley	1362
LaVoy, Jon	1362
Lichter, Nick	1362
Murphy, Wendy	1362
O'Loughlin, James	1362
Teumer, Susan	1362
Webb, Colleen	1362

Page 1 of 1 (9 Records)

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# Agenda

- Training videos
- Parish data cleanup
  - Mailing address cleanup – LCAS vs NCOA
  - Phone number cleanup – 200 verified
  - Email cleanup – 33 verified
  - Birthdates
- Social Media for your parish
  - my Parish app
    - Evangelus
    - Pilot parishes, licensing
  - [Facebook Social Media Group](#)
    - 20% FB growth in 6 months
    - Crossposts and Event Co-hosting
  - [Parish media resources](#)
  - Google Search and “Own this business”
- Safe Environment information (posters, new forms, etc.)
- Conference for Cemetery Personnel – [diolc.org/cemetery-conference-2019](http://diolc.org/cemetery-conference-2019)

Reports provided by data clean-up service	December 2015	August 2019	Improvement
Bad Records (incomplete)	77	15	81%
NCOA – National Change of Address	1,150	514	55%
NDPV – Non Delivery Point Verification	3,438	664	81%

Stats (as of September 17, 2019)			
<b><i>Registered receiving vs not receiving magazine</i></b>			
Total Registered	59,258		
Registered with magazine box checked	56,779		
Registered, not receiving magazine	2,479	4%	
<b><i>Active vs Inactive receiving magazine</i></b>			
Total Registered Inactive records	2,162		
Registered Inactive receiving magazine	1,593	74%	
Registered Inactive NOT receiving magazine	569	36%	

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- Social Media for your parish
  - my Parish app
    - Evangelus
    - Pilot parishes, licensing
  - [Facebook Social Media Group](#)
    - 20% FB growth in 6 months
    - Crossposts and Event Co-hosting
  - [Parish media resources](#)
  - Google Search and “Own this business”
- Safe Environment information (posters, new forms, etc.)
- Conference for Cemetery Personnel, upcoming Wed. Oct. 23<sup>rd</sup>



# myParish app

Evangelus

Future of myParish app



# Evangelus

All at once,

Send **EMAILS**

Send **TEXT MESSAGES**

Message **MYPARISH APP**

Post to **SOCIAL MEDIA**

Update **WEBSITES**

# Future of myParish app / EVANGELUS

- Exclusively for the Diocese of La Crosse and its parishes, EVANGELUS is \$59/month per parish. (typical cost is \$99/month)
- MyParish app will still be available for free when you purchase EVANGELUS.
- If your parish wants to continue with MyParish app without EVANGELUS, it will remain free as a stand-alone solution through 2020. After January 1, 2021, your parish can continue to use it for \$37/month.

# Facebook Social Media Group

Way to gather all parish Facebook admins  
Community for social media ministry exchange



Diocese of La Crosse Social Media Group



Jack

Home

Create



## Diocese of La Crosse Social Media Group

Closed group



Interacting as  
Diocese of La...

About

**Discussion**

Members

Photos

Group Insights

Moderate Group

Group Quality

phone tag twitter friends facebook news film  
search blog communication forum photo share like group  
**social media**

Joined ▼

✓ Notifications

➦ Share

⋮ More

# Facebook for your Parish

Way to promote your parish

Showcase events

Cultivate a community for social media ministry

### Mary, Mother of Good Help Parish

#### Wausau

Church Address:  
2221B Grand Ave  
Wausau, WI 54403-6915  
Mailing Address:  
2221B Grand Ave  
Wausau, WI 54403-6915  
715-298-9055



[More information >>](#)



Rev. Alan  
Burkhardt  
Pastor

### St. Anne Parish

#### Wausau

Church Address:  
700 W Bridge St  
Wausau, WI 54401  
Mailing Address:  
700 W Bridge St  
Wausau, WI 54401-2907  
715-849-3930  
<https://www.stanneswausau.org/>



[More information >>](#)



Rev. Thomas  
Lindner  
Pastor



Deacon Ervin  
Burkhardt

### St. Matthew Parish

#### Wausau

Church Address:  
229 S 28th Ave Wausau, WI 54401  
Mailing Address:  
229 S 28th Ave  
Wausau, WI 54401-4154  
715-842-3148  
<http://www.stmatthewwausau.org/>



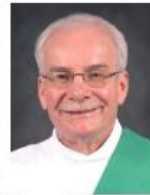
[More information >>](#)



Rev. Robert Thorn  
Pastor



Rev. Peter Kieffer  
Associate Pastor



Deacon Thomas  
Tierney

### St. Michael Parish

#### Wausau

Church Address:  
611 Stark St Wausau, WI 54403  
Mailing Address:  
611 Stark St  
Wausau, WI 54403-3577  
715-842-4283  
<http://eastsideparishes.org/>



[More information >>](#)



Rev. Msgr. Mark  
Pierce  
Pastor



Deacon Peter  
Burek



Deacon Michael  
Maher

## All Parish Facebook Statistics

## Follows

Feb. 2019

10,193

Aug. 2019

12,901



# Holy Rosary Catholic School

Catholic Church · Education

Holy Rosary Catholic Church was merged with this page

Call Now

Like

Save

Suggest Edits

...

Unofficial Page Is this your business?

## About



**Address** 415 W 3rd St  
Owen, Wisconsin 54460

**Phone** (715) 229-0606

**Website**

1 like 77 visits

## REVIEWS

Do you recommend Holy Rosary Catholic School?

Yes

No

## Posts about Holy Rosary Catholic School



**Perry Bublitz** added a new photo — at Holy Rosary Catholic School.

April 24 · Owen ·



## Photos



















## Twenty-fifth Sunday in Ordinary Time

### Make Available to Other Pages

Allow other Pages to use your video in their posts. Learn more about crossposting in the [Help Center](#).

- |                                     |                                         |                                                                                       |
|-------------------------------------|-----------------------------------------|---------------------------------------------------------------------------------------|
| <input checked="" type="checkbox"/> | All Saints Parish                       |    |
| <input checked="" type="checkbox"/> | Aquinas Catholic Schools                |    |
| <input checked="" type="checkbox"/> | Assumption Catholic School              |    |
| <input checked="" type="checkbox"/> | Assumption Catholic Schools, Wiscon...  |    |
| <input checked="" type="checkbox"/> | Blessed Sacrament Parish                |    |
| <input checked="" type="checkbox"/> | Cathedral of St. Joseph the Workman     |    |
| <input checked="" type="checkbox"/> | Christ the King - Spencer               |    |
| <input checked="" type="checkbox"/> | Columbus Catholic Schools               |    |
| <input checked="" type="checkbox"/> | Eastside Parishes                       |    |
| <input checked="" type="checkbox"/> | Holy Cross Catholic Church              |    |
| <input checked="" type="checkbox"/> | Holy Family Catholic School Arcadia, WI |   |
| <input checked="" type="checkbox"/> | Holy Name of Jesus - Wausau, WI         |  |
| <input checked="" type="checkbox"/> | Holy Rosary Parish                      |  |
| <input checked="" type="checkbox"/> | Immaculate Conception Parish            |  |

### Edit Video

#### Video Details

Add details to your video and create your video post.

#### Thumbnail



#### Distribution

Choose where your video will appear and who can watch or crosspost it.

#### Subtitles & Captions (CC) RECOMMENDED

Add subtitles in multiple languages to your video.

#### Polls

Ask questions during your video to find out what your viewers think.

#### Tracking

Add labels to help you manage and search for your video.

**Diocese of La Crosse: Twenty-second Sunday in Ordinary Time...**

This Diocesan Televised Mass is filmed at St. Joachim Parish in Pittsville, WI. The celebrant is Fr. Nathan. The televised Mass is a ministry of the Diocese of La Crosse for the sick or homebound parishioners who are unable to attend Sunday Mass in their own...

28:32 · Uploaded on 08/27/2019 · Owned · Appears in 2 posts · [View Permalink](#) · [Copy Video ID](#)

**Total Video Performance**

Minutes Viewed	405	>
1-Minute Video Views	62	>
10-Second Video Views	227	>
3-Second Video Views	509	>
Average Video Watch Time	0:24	>
Audience Retention		>
Audience and Engagement		>

**This video is used in 2 posts**

Owned Posts (1)		Posted Date	Estimated Reach	3s Video Views	10s Video Views	Unique 3s Video Views	Post Engagement	Average Video Watch Time
	<b>Diocese of La Crosse</b> Twenty-second Sunday in Ordinar...	● 08/31/2019 4:30 PM	835	424 83%	189 83%	356	24	0:27 / 28:32
Crossposted Posts (1)								
	<b>St. Mary's Assumption Parish - ...</b> Twenty-second Sunday in Ordinar...	● 08/30/2019 4:00 PM	188	85 16%	38 16%	71	6	0:11 / 28:32



**66**  
Events

+16 last 90 days



**31.2K**  
People Reached

+13.9K last 90 days



**1.1K**  
Event Responses

+469 last 90 days



**80**  
Ticket Clicks

+28 last 90 days

## Events



Published Events ▾

↑↓ By: Event Date ▾

Q Search Event

Create Event

Event

Budget Spent 🔒

👤 Reach

★ Responses

🎫 Tickets Clicks ▾



**St. Mary's Fall Festival 2019**  
St. Mary's Assumption Fall Festival - Durand, WI  
Sat Sep 28, 4:00pm

Boost Event

2.3K

106

No data



**Fall Camporee 2019**  
Camp Decorah, W7520 Council Bay rd, Holmen, WI  
Fri Oct 4, 9:00am

Boost Event

273

1

No data

## Event Host

Select the Page or profile who will host this event



Diocese of La Crosse

## Required Info

Enter the following information to create your event.

Event Photo or Video



Event Name

Married Love: Two Becoming One Retreat

38 / 64

Location



Holy Family Church, 223 Maple St., Arcadia, WI

Description

Contact: Liz Fitzpatrick  
Email: eafitz94@yahoo.com  
Phone: 608.864.0682  
Cost: \$50 per couple if from Arcadia Deanery, \$75 per couple if not from the Arcadia Deanery.

Category

Religion

Location



Holy Family Church, 223 Maple St., Arcadia, WI

Description

Contact: Liz Fitzpatrick  
Email: eafitz94@yahoo.com  
Phone: 608.864.0682  
Cost: \$50 per couple if from Arcadia Deanery, \$75 per couple if not from the Arcadia Deanery.

Category

Religion

Start

10/4/2019



6:00 PM



CDT

End

10/5/2019



5:30 PM



CDT

## Co-hosts

Co-hosts will have editing privileges and can add the event to their calendars to help spread the word.

Add Pages and friends

Accepted



Catholic Life Magazine of the Diocese of La Crosse



Diocese of La Crosse Marriage and Family Life



Pending



Holy Family Catholic Church



St Ansgar Catholic Church



# Parish Media Resources

[diolc.org/media-resources](https://diolc.org/media-resources)

# Google my Parish (Business)

Getting your parish recognized

Optimizing how Google is aware of your parish





## Blessed Sacrament Catholic Church

4.6 ★★★★★ (12)

Catholic church



Directions



Saved



Nearby



Send to your  
phone



Share



130 Losey Blvd S, La Crosse, WI 54601



RQ6J+75 La Crosse, Wisconsin



bsplacrosse.org



(608) 782-2953



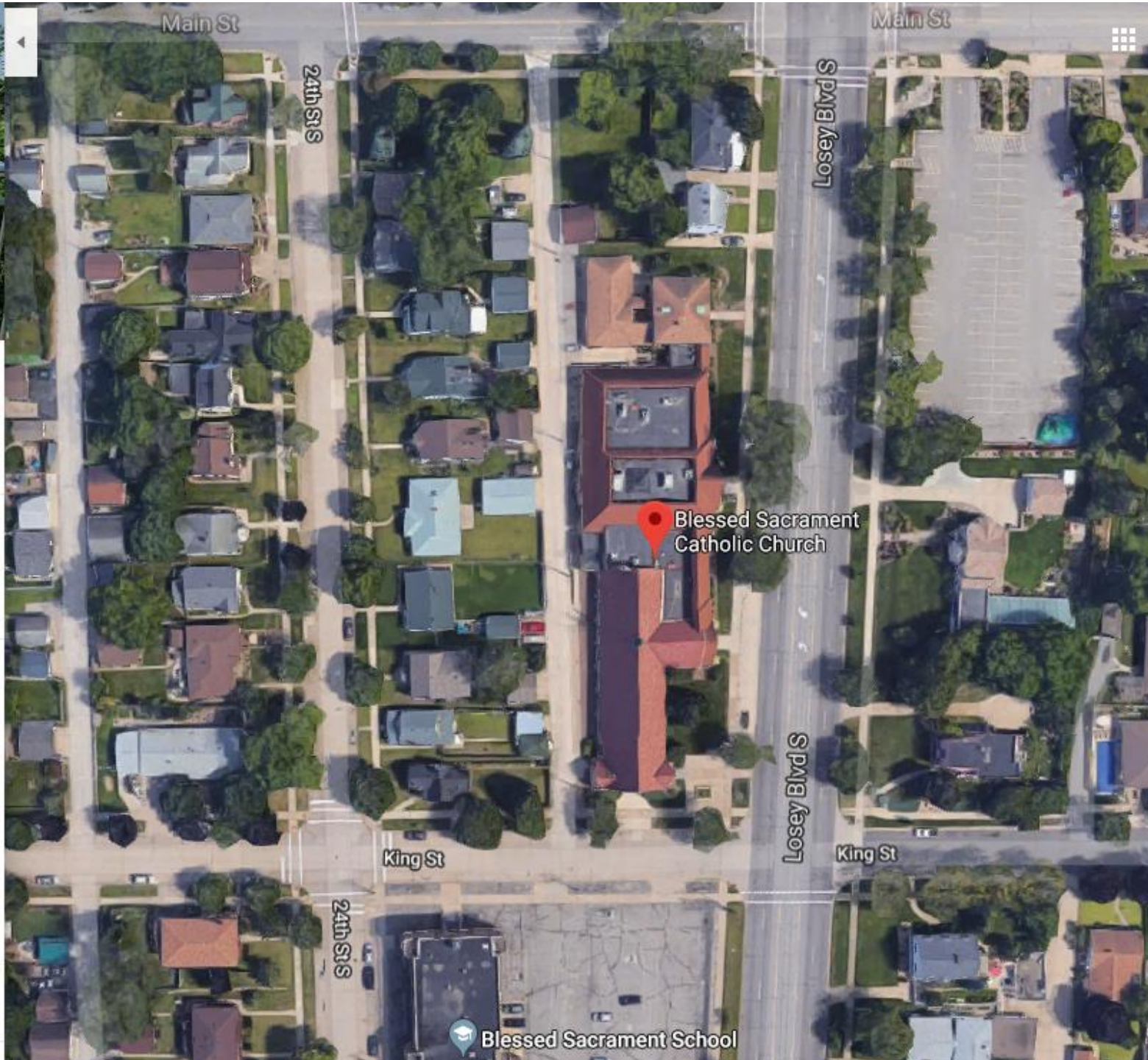
Claim this business



Add a label



Suggest an edit







## Mary, Mother of the Church Parish

4.7 ★★★★★ (22)

Catholic church



Directions



Saved



Nearby



Send to your  
phone



Share



2006 Weston St, La Crosse, WI 54601



QQRF+58 La Crosse, Wisconsin



mmoclacrosse.org



(608) 788-5483



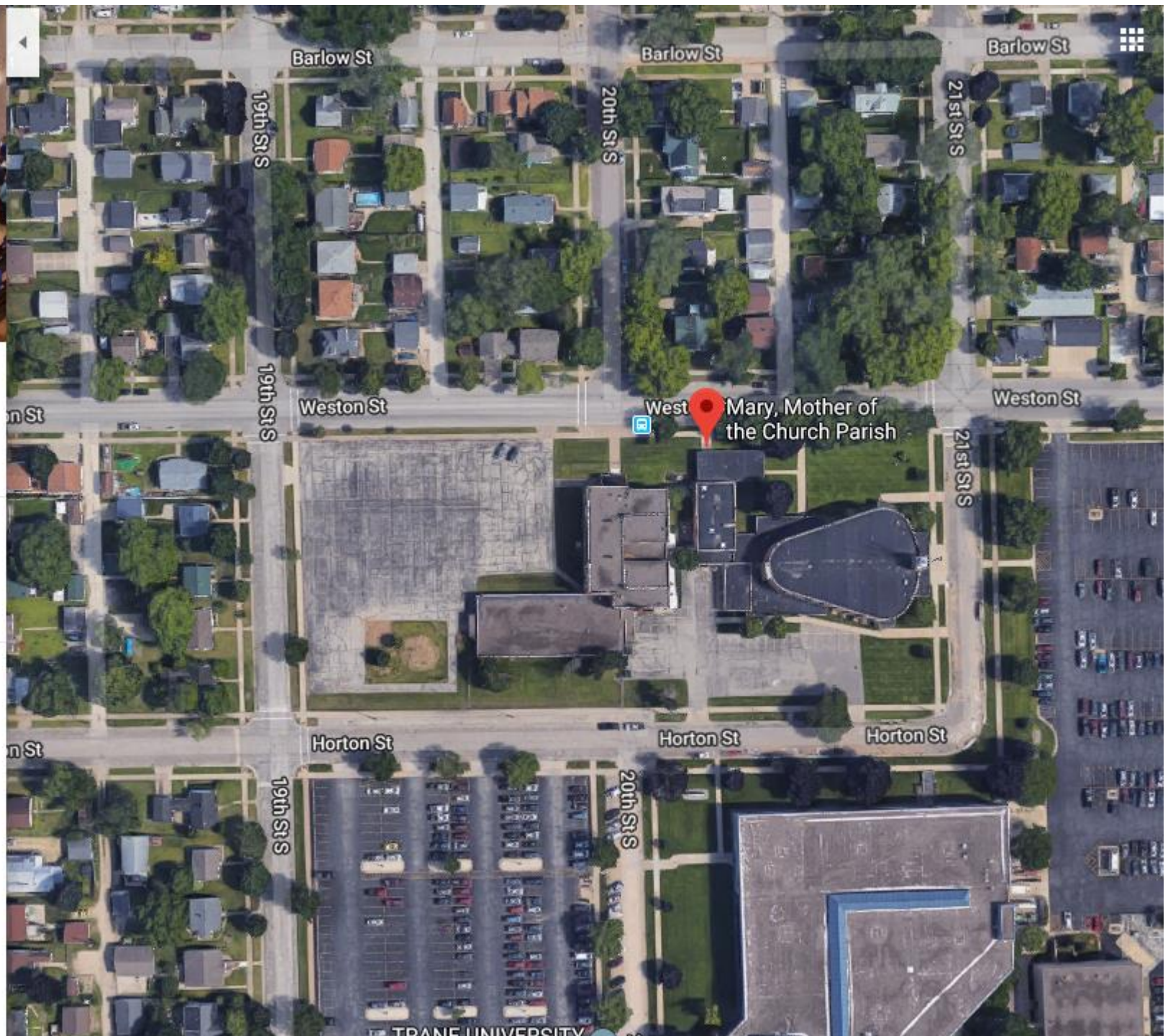
Closed today ▾



Add a label



Suggest an edit





## Mary, Mother of the Church Parish

4.7 ★★★★★ (22)

Catholic church



Directions



Saved



Nearby



Send to your  
phone



Share



2006 Weston St, La Crosse, WI 54601



QQRf+58 La Crosse, Wisconsin



mmoclacrosse.org



(608) 788-5483



Closed today ^

**Monday** Closed

Tuesday 8AM–3PM

Wednesday 8AM–3PM

Thursday 8AM–3PM

Friday 8AM–3PM

Saturday 3–5PM

Sunday 8–11AM

### Photos



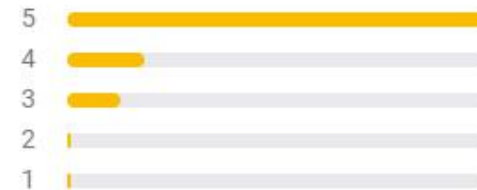
Add a photo

### Saved in your lists



Starred places

### Review summary



4.7



22 reviews



"Warm welcoming **people** and supportive Parrish"



"Extremely friendly and **family** oriented!"



"The **congregation** is friendly and welcoming as is the Pastor and Deacon."

Write a review



## Saint Marys Catholic Church

5.0 ★★★★★ (4)

Catholic church



Directions



Saved



Nearby



Send to your  
phone



Share



234 W 4th St, Richland Center, WI 53581



8JR7+F5 Richland Center, Wisconsin



stmarysrc.com



Claim this business



Add a label

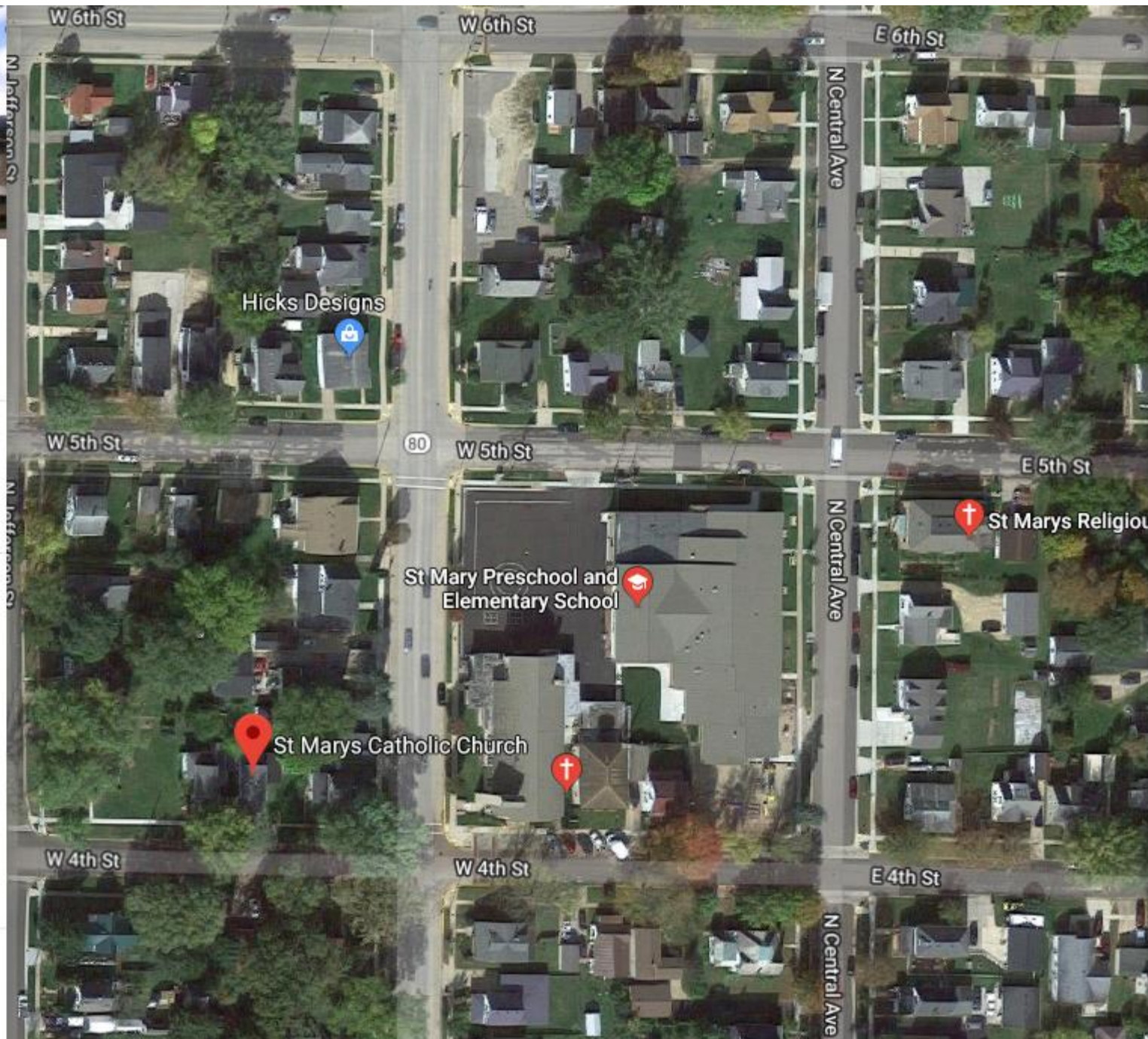


Suggest an edit

Add missing information



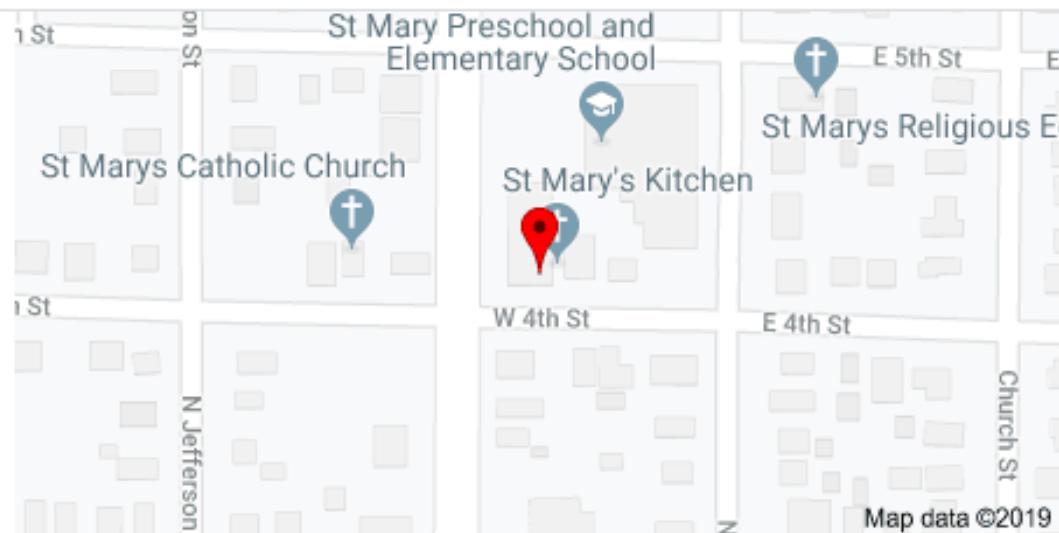
Add phone number



## Thanks for contributing

Your edit to Saint Marys Catholic Church has been accepted. Note that some changes might take up to 24 hours before appearing on Google.

Thank you for improving Google Maps! Your insights make it a better, more useful map for everyone.



Saint Marys Catholic Church





St Anne Catholic Church



## St Anne Catholic Church

4.9 ★★★★★ (23)

Catholic church



Directions



Save



Nearby



Send to your  
phone



Share



**TOMORROW** Tomorrow · 6–7 PM

Pack 427 Join Night!



700 W Bridge St, Wausau, WI 54401



X9C4+69 Wausau, Wisconsin



stannesausau.org



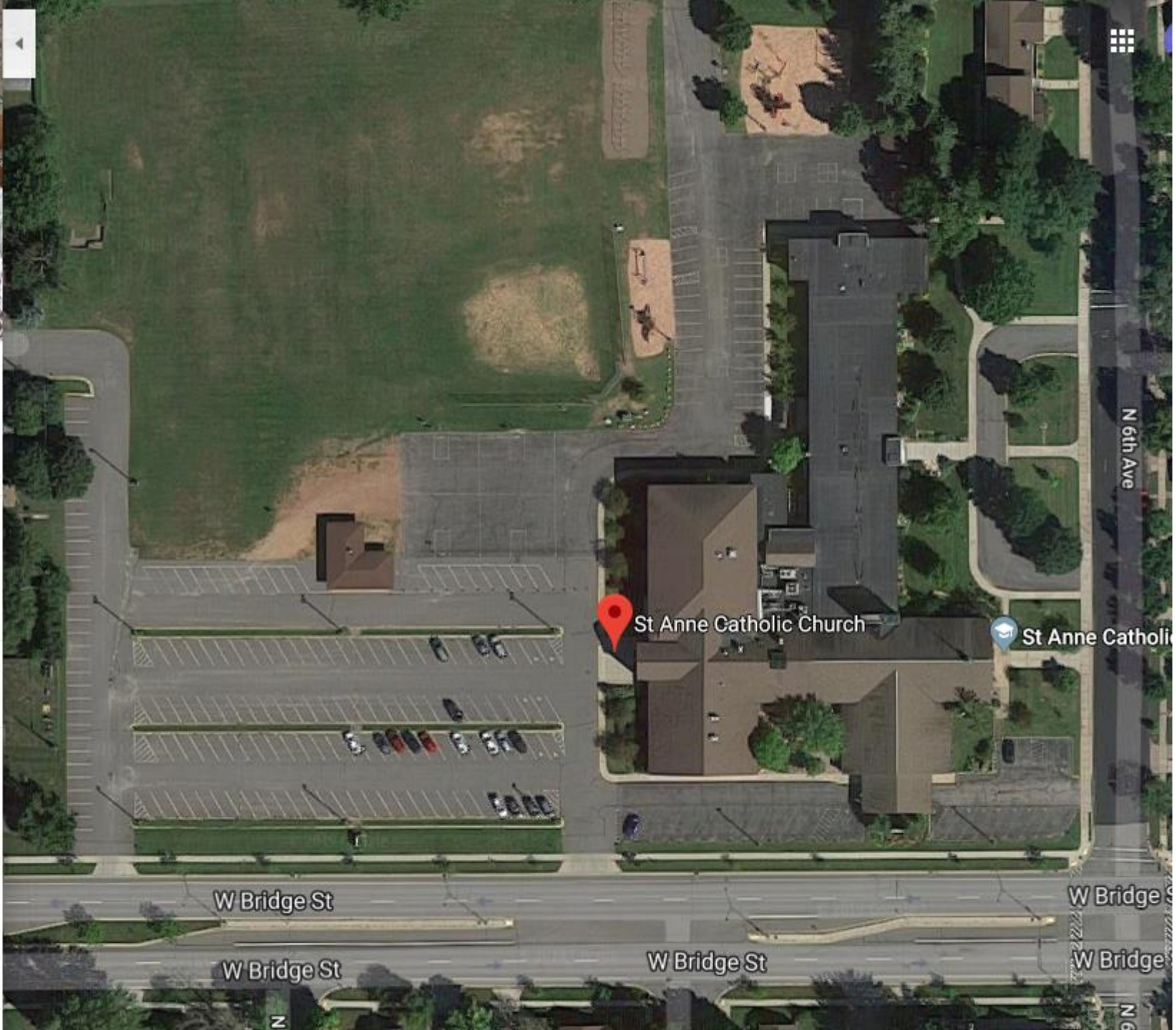
(715) 849-3930



Opens at 7:00 AM ▾



Add a label





*Forget to pray?*

## LET THE MYPARISH APP HELP!



Connect with your parish like never before! Download the free myparish app today! Text "app" to "88202" to download myParish App on your mobile device. You can also find it in the iTunes or Google Play stores by searching for myParishApp. Find Masses, get confession times, and schedule prayer reminders, all from your phone!

