



# Commitment Weekend Training

**L·D·A**  
LYNCH DEVELOPMENT ASSOCIATES



# L·D·A

**LYNCH DEVELOPMENT ASSOCIATES**

- **Serving Catholic Dioceses, Parishes, and Schools Nationwide**
- **Feasibility Studies, Capital Campaigns, and Strategic Planning**
- **Established in 1994**
- **Over \$1.5 Billion Raised**
- **Customized Plans**
- **Virtual and Onsite Guidance**
- **98% Success Rate**



**INTRODUCING THE**



**A Diocesan-Wide Capital Campaign  
For our Mother Church,  
St. Joseph the Workman Cathedral**



# ST. JOSEPH THE WORKMAN CATHEDRAL

- Dedicated May 14, 1962
- The only Cathedral to bear the name St. Joseph the Workman
- The cornerstone and source of ordinations and blessed holy oils for the entire La Crosse Diocese.



## Three-Pronged Campaign Approach

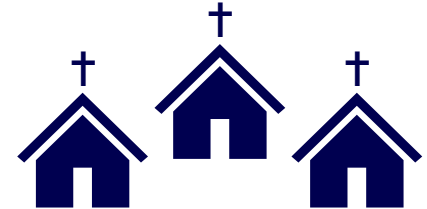
I. Parish-Based Campaign



II. Clergy Engagement



III. Diocesan-Wide Commitment Weekend





# STATEMENT OF NEEDS



**Steeple  
Restoration  
\$4.5 Million**

**Additional  
Renovations  
\$1.6 Million**





# EXTERIOR OF CATHEDRAL

- Sanctuary lighting
- Minor repairs to stained glass windows
- Replace storm windows
- “Lamb's Tongue” at scupper overflows
- Control joints in masonry
- Gutter repair
- Replace metal cap





# INTERIOR OF THE CATHEDRAL

- Restore weatherstripping to doors/entrances
- Marble and tiling in the Blessed Sacrament Chapel, Foyer, Narthex, and Vestibule
- Restore gold leafing in Marian Chapel
- Replace stairway flooring



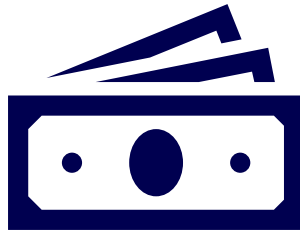
## Rectory

- Lannon stone and limestone restorations
- Windows, doors, and entrances



# ESTIMATED COST

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**\$6.1 million**



***I believe that, together,  
we can achieve this goal!***



## AN UNPRECEDENTED OPPORTUNITY

- Thanks to the generosity of St. Ambrose Financial Services, every dollar pledged to the Christ our Cornerstone Campaign will be matched at a rate of two to one! This means that St. Ambrose Financial services will **match \$2 for every \$1 generously pledged to this campaign up to \$3 million!**
- This match won't just double the impact of your gift, it will triple it!



# **TOTAL RAISED TO DATE**

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**\$818,500 from 42 gifts...**

**Plus the match...**

**\$2,455,500 to date!**



*Christ*

**OUR CORNERSTONE**

C A M P A I G N

**COMMITMENT WEEKEND**

**TRAINING**



# WHAT IS COMMITMENT WEEKEND?



- Commitment Weekend is an opportunity for parishioners to learn more about St. Joseph the Workman's urgent need and join with one another in supporting our diocesan-wide campaign during weekend Masses.

# WHEN IS COMMITMENT WEEKEND?

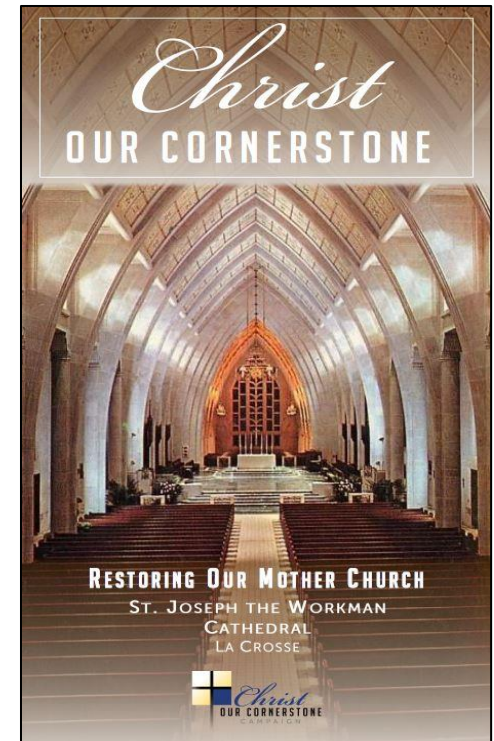
- Commitment Weekend is scheduled for all Masses on the weekend of December 12 & 13
- Alternate Weekend – January 9 & 10
- Materials will be shipped to the parish during the week of December 7
- Your shipment will include in-pew brochures with an attached pledge card and return envelope; and a DVD (for those who ordered a DVD for this year's DAA).
- You will also receive suggested posts for FaceBook and Twitter from the Office for Communications





# HOW DO I HOST A COMMITMENT WEEKEND?

- The Commitment Weekend appeal takes place in lieu of the homily during all weekend Masses.
- Materials are provided to help guide the structure of your appeal.
  - An informative campaign video can be shown to provide details of the campaign need
  - Additional talking points will be provided to support the video appeal
  - Campaign materials delivered to your parish will include more information on the campaign and provide parishioners with a means to pledge
  - Invite Ushers, Greeters or other volunteers to assist



# HELPFUL LINKS

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Christ Our Cornerstone Web Page:

[CathedralsjWorkman.org/cornerstone](https://cathedralsjworkman.org/cornerstone)

Christ Our Cornerstone Resources Portal:

<https://diolc.org/stewardship/cornerstone>



# WHAT HAPPENS AFTER COMMITMENT WEEKEND?

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- All pledges should be sent to the Diocese of La Crosse – Office for Stewardship and Development - for processing
- Bulletin inserts and announcements will be provided to update your parish on the success of the campaign
- Pledges will be accepted in the weeks following by mail or online using the Campaign Landing Page:  
[www.cathedralsjworkman.org/cornerstone](http://www.cathedralsjworkman.org/cornerstone)



# LDA CONTACTS

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**QUESTIONS?**



# CAMPAIGN PRAYER

Heavenly Father, we thank you for the gift of faith which is anchored in Christ, our cornerstone. We praise and thank you for the countless gifts you have bestowed on us.

We are blessed to be stewards of Your gifts, recognizing that all we have is Yours.

We pray for the grace to be generous as we sacrificially return a portion of these gifts for the restoration of the Cathedral dedicated to St. Joseph the Workman.

Through his intercession, we ask Your blessing upon our Cathedral family and this campaign.

May all the faithful be inspired to respond to You with great trust, confident that You will always provide for us.

We ask this through Christ our Lord,  
**Amen.**

