



DIOCESE *of* LACROSSE



May 30, 2024

Dear Participant,

Thank you for registering for “The Answer” Eucharistic Rally that will happen on June 7, 2024 at the La Crosse Center in La Crosse, WI. We are honored that you will be joining us that day, and hope you will consider being a part of the other events during the 6 days the National Eucharistic Procession will be in our diocese. Below are logistics about the event:

Tickets (Wristbands)

Since you are receiving this letter and wristband, you are considered registered. Each person will need to wear their wristband for the entire day as this will allow you to leave the La Crosse Center and come back in. All seating is general seating, so you do not need to worry about seat sections or numbers. When you arrive the morning of the event you have two choices:

1. **If you choose not to participate in the Eucharistic Procession, come directly to the front door of the La Crosse Center and enter through the “Group Door.”**
2. **If you choose to participate in the Eucharistic Procession, come to the La Crosse Center to ride the free shuttle bus from the La Crosse Center to the starting point of the Eucharistic procession.**

***Please note there will be signs and volunteers at the La Crosse Center to help direct you where to go.**

Drop-Off and Parking

For those travelling by car, you may park at the La Crosse Center Ramp (201 Jay Street La Crosse, WI 54601). If that Ramp is Full, then there are 3 other ramps close by where you can park. A map of the parking ramps is included in this letter. The fee to park in any of these parking ramps is \$1 per hour with an \$8 per day maximum. Once you park, you can walk across the street to the La Crosse Center where we will be running free shuttle buses from the La Crosse Center to the starting point of the morning’s Eucharistic Procession. If you do not wish to be part of the Eucharistic Procession, you may enter the La Crosse Center and find your seat. We will have a “Welcome” video playing. However, please note in the schedule, that Mass will begin at 11:00am.

***Please note, if you would like to join the Eucharistic Procession, please use our shuttle buses to get to the starting point from the La Crosse Center rather than your car. The shuttles will begin running at 8:15am and stop running at 10:00am and there will be no way to get you back to the starting point of the procession to retrieve your car. Also, if you are using our shuttle bus, please arrive closer to 8:15am as there may be a wait to get on a bus. If you are not participating in the Eucharistic Procession, we ask that you arrive after 10:00am.**

The Eucharistic Procession the Morning of the Rally

The Eucharistic Procession will begin at 10:00am at the designated starting point (500 Company Store Road La Crosse, WI 54601.) The Eucharistic Procession will travel across the Cameron Street Bridge and briefly stop in front of the La Crosse Glass and Door Company, where the official exchange between Bishop Barron and Bishop Battersby will take place. From that point, the Eucharistic Procession will continue to the back of the La Crosse Center where those who are not in an official role for the Mass may take their seats in the arena. If you need to use the restroom when you arrive at the La Crosse Center after the Eucharistic Procession, we ask that you use the restrooms closer to the seating area in the arena so that the hallway does not bottleneck with people. The procession itself is about a 1.5 mile walk.

Weather

The Eucharistic Procession will happen rain or shine. However, if the weather is dangerous, then the Eucharistic Procession itself may not happen, but the rest of the Eucharistic Rally will carry on as planned. We will do our best to communicate this to you via email. Please dress accordingly. If raining, ponchos are preferred and we ask that you not bring umbrellas.

Schedule and Maps for the Day

Upon arriving at the La Crosse Center, each person will receive a booklet for the day that contains, the schedule, speaker and musician bios, and the order of the Liturgy. There will also be signs and messaging on monitors throughout the La Crosse Center with all the information for the day. We have included the schedule in this letter.

Food and Drink

The La Crosse Center will have concession stands open beginning after Mass and available throughout the day. You may also dine at one of the many restaurants in downtown La Crosse. Food and drinks **cannot** be brought into the La Crosse Center. Food purchased at the La Crosse Center concession stands **can** be eaten in the seats in the arena, or in seating areas around the La Crosse Center.

Extra Spending Money

We recommend that you bring extra spending money to purchase food, drink, and some of our awesome vendors will have items for sale.

Don't Stop Inviting!

Please continue to get the word out. We have been intentional that this event is for everyone from practicing Catholics, to those on the fence, and even those who have not even heard about Jesus. Your invitation will make all the difference in a person saying "Yes!" to attending.

Don't Stop Praying!

Please continue to pray for the Eucharistic Revival that is happening across the country, and, in particular, please continue to pray for our diocese, that people will encounter Christ and know Him as "The ANSWER."

It is our hope that this experience will be life-giving and life-changing and we will see a long-term revival in people that will affect families, parishes, and communities. If you have any questions, please feel free to contact Debbie Brannon at dbrannon@diolc.org or Chris Rogers at crogers@diolc.org. We thank you for your partnership in this endeavor.

God Bless You,

Debbie Brannon
Executive Assistant, Office of the Bishop

Chris Rogers
Director of the Office for Family Life