

Appeal Logo Explainer

"For we are co-workers in God's service; you are God's field, God's building."

❖ Central Imagery:

- **Cross:** The cross at the top signifies the supremacy of Christ
- **Hands:** Two hands come together, symbolizing our unity and shared purpose as co-workers in God's service. The hands are pointed up and open to receive God's grace, a reminder of our dependence on His divine help.
- **Field:** Beneath the hands is a depiction of a field, a symbol of our diocese's rural character. This field is 'God's field,' a reminder of our unique identity and connection to the land that sustains us.
- **Water:** Behind the hands along the green fields signify the waters of the rivers and lakes in our area, which, like the baptismal waters, refresh and give life.

❖ Color Scheme: The colors chosen for the logo are not just visually appealing but also carry deep spiritual and religious significance. Each color reflects our faith and serves as a constant reminder of God's presence in our lives.

- **Gold:** Gold represents God's majesty and glory and the richness of His divine presence. It signifies the Church's joy and triumph, conveying the richness of faith and the beauty of worship.
- **Green:** Green symbolizes the fields of our farms and the forests of our diocese. It also represents the life of the Holy Spirit, who brings growth and vitality. More importantly, it is the color associated with hope and renewal, which the ministries supported by the Diocesan Annual Appeal provide. This green in our logo is a constant reminder of the optimism and rejuvenation that our faith brings.
- **Blue:** Blue symbolizes the waters of our Diocese; in the Church, it represents stability and spirituality. Blue is also associated with Mother Mary as our intercessor and model of faith. We have included it in our logo to honor her role in our spiritual journey, a journey that she walks with us, guiding and comforting us in times of need.