

## **Image Release Form**

In order to provide a safe environment for children, their image should be protected at all times. This includes the public use of their image on social media platforms, parish bulletin or other printed materials.

- Parental or legal guardian permission must be obtained for any youth image and recording that is used.
- Release forms must be completed annually, preferably at the time of registration.
- Only one release form per family is needed.
- Signed release forms must be kept on file at the parish or school for at least seven years.

Those who are responsible for web sites and other web-based marketing and/or development campaigns, are strongly urged to become familiar with the

### **Children's Online Privacy Protection Act (COPPA).**

Refer to <http://www.ftc.gov/privacy/privacyinitiatives/childrens.html> for further information.

Photo Release form follows.



## Photography Release Form

**Permission to use any video recording, photograph, slide, audio recording, or any other visual or audio reproduction in which your child may appear may include promotional and educational activities such as, but not limited to, websites, social media sites, newsprint, flyers or brochures, virtual classroom.**

**We reserve the right to determine which image and/or recording is used and how long it will remain on the site or is used in media materials.**

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Diocesan Department, Parish, or School Initiating this form: \_\_\_\_\_

### **Parents and Guardians:**

Please carefully read the statements below. Indicate your permission or refusal of permission by signing and dating the appropriate statement.

I understand that both print and electronic media have a large audience and that my child(ren)'s photographic image and/or recording may have wide distribution.

\_\_\_\_\_ **Yes**, I give permission to the Diocese of La Crosse and affiliated parishes and schools to use my child's image and/or recording for above-said use.

Child's name \_\_\_\_\_

Child's name \_\_\_\_\_

\_\_\_\_\_ **No**, I do not give permission to the Diocese of La Crosse and affiliated parishes to use my child's image and/or recording for the above-said use.

Child's name \_\_\_\_\_

Child's name \_\_\_\_\_

\_\_\_\_\_  
Parent /Guardian Signature

\_\_\_\_\_  
Date